

**BOROUGH OF CLAYTON  
WORK SESSION MEETING  
MARCH 11, 2021 – 6:30 PM  
MINUTES**

Triad Associates - Executive Summary – 2020 Market Analysis

Mike Zumpino and Steve Kays from Triad Associates gave a summary of the report submitted. They reviewed economic strategies and economic potential. Main Street NJ Program is not a good candidate right now.

Suggestions in report include Brewery trail, family restaurant, bid box store, etc. Special Events could plan tours using social media to market town.

Steve Kays advised that a national restaurant chain is not for Clayton. ½ hour commute market for those types of restaurants.

Cenco Blvd – 80 employees for a large company.

Mike Zumpino also mentioned the Neighborhood Preservation Program that could include businesses. Other programs mentioned were NPP, USDA and RBDG to help small businesses and retain jobs.

Mayor Bianco asked for a proposal to work on the economic agenda.

Submitted by:



Christine Newcomb  
Municipal Clerk