

ORDINANCE # 14-2019

AN ORDINANCE AMENDING CHAPTER 88, UNIFIED DEVELOPMENT, ARTICLE V, DESIGN AND IMPROVEMENT STANDARDS, SECTION 88-40, SIGNS, OF THE CODE OF THE BOROUGH OF CLAYTON

WHEREAS, the Council of the Borough of Clayton has determined that the Borough's sign regulations should be revised to better reflect more modern standards and current trends in the commercial sign industry; and

WHEREAS, the Council of the Borough of Clayton is authorized to enact reasonable time, place and manner regulations of signs by virtue of the New Jersey Constitution and the Borough's police power.

NOW, THEREFORE, BE IT ORDAINED, by the Mayor and Council of the Borough of Clayton, County of Gloucester and State of New Jersey that the governing body does hereby amend Chapter 88 of the Code of the Borough of Clayton entitled Unified Development:

Section 1. Chapter 88, Unified Development, Article V, Design and Improvement Standards, hereby amended to add subsection 88-40(H) Feather Banners:

- §88-40(H) (1) Definitions.
- (a) Feather Banner means a fabric or cloth containing distinctive color, pattern or symbols, which refers to the offer for sale, or existence for sale of products, property, accommodations, services or attractions or activities or attracts attention to a business or to products, property, accommodations, services, or activities that are offered or exist for hire.
- (2) No Feather Banner shall be placed on a property without first obtaining a permit from the Administrative Officer.
 - (3) Feather Banners shall have a maximum of twelve (12) feet in height, width not to exceed three (3) feet.
 - (4) Only one feather banner may be placed on a property at one time.
 - (5) Feather Banners shall be placed within three (3) feet of the façade of the business.
 - (6) Feather Banners shall not be permitted in parking lots.
 - (7) In addition to other requirements of this section, every Feather Banner must be kept in good condition and repair and shall not be allowed to become dilapidated. Whenever a Feather Banner shall become dilapidated or unsafe, the Administrative Officer shall order such sign to be repaired or removed within seven (7) days from the date of such order by the owner of the property on which the sign is located. Thereafter, if the condition continues to exist, the Borough of Clayton may cause the same to be rectified, charging the cost to the record owner of the premises and may cause denial of permit to the property owner.

Section 2. Repealer

All Ordinances or parts of Ordinances inconsistent with this Ordinance are hereby repealed to the extent of such inconsistencies.

Section 3. Severability

Each section of this Ordinance is an independent section, and the holding of any section or part thereof to be unconstitutional, void or ineffective, shall not be deemed to affect the validity or constitutionality of any other sections or parts hereof.


BE IT FURTHER ORDAINED that this Ordinance shall take effect immediately upon formal approval by the Clayton Borough Council and publication as required by law.

BOROUGH OF CLAYTON



THOMAS BIANCO, Mayor

Attest:



CHRISTINE NEWCOMB, Borough Clerk

**BOROUGH OF CLAYTON
NOTICE OF INTRODUCTION**

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V, DESIGN AND IMPROVEMENT STANDARDS, SECTION 88-40, SIGNS, OF THE
CODE OF THE BOROUGH OF CLAYTON**

TAKE NOTE that the foregoing ordinance was introduced at a meeting of the Mayor and Council of the Borough of Clayton held on July 11, 2019 and was then read for the first time. The said ordinance will be further considered for final passage by the Mayor and Council at the Municipal Building, 125 N. Delsea Drive, Clayton, New Jersey, at a meeting beginning 7:30 p.m. on August 8, 2019, at which time and place, or any time and place to which such meeting be adjourned, all persons interested will be given an opportunity to be heard concerning such ordinance.

BY ORDER of the Mayor and Council of the Borough of Clayton.

Christine Newcomb
Borough Clerk

**BOROUGH OF CLAYTON
NOTICE OF ADOPTION**

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The foregoing Ordinance was finally adopted by the Mayor and Council of the Borough of Clayton on August 8, 2019.

Christine Newcomb
Borough Clerk