

RESOLUTION 97-14

A RESOLUTION OF THE MAYOR AND COUNCIL OF THE BOROUGH OF CLAYTON, COUNTY OF GLOUCESTER, STATE OF NEW JERSEY, APPROVING THE PLACEMENT OF ROADWAY SIGNAGE “STAY ALIVE, DON’T TEXT & DRIVE”

WHEREAS, studies have demonstrated that distracted driving is a significant cause of motor vehicle accidents; and

WHEREAS, texting while driving is one of the most dangerous versions of distracted driving; and

WHEREAS, The Nikki Kellenyi Foundation-People Against Distracted Driving (PADD) was founded in memory of Nikki Kellenyi, killed by a distracted drive in 2012 just before her high school senior prom; and

WHEREAS, exactly a year from the day Nikki would have graduated, PADD was successful in passing “Nikki’s Law” in an effort to raise awareness on New Jersey Highways of the deadly consequences of distracted driving; and

WHEREAS, PADD’s Mission is to educate, support, raise awareness and to change laws locally and nationally to raise awareness to the dangers of inattentive driving; and

WHEREAS, PADD has donated four (4) signs to be placed within the Borough of Clayton; and

WHEREAS, the Mayor and Council of the Borough of Clayton enthusiastically endorse the goals of PADD and wish to facilitate this project; and

NOW, THEREFORE, BE IT RESOLVED that the Mayor and Council of the Borough of Clayton, in the County of Gloucester and State of New Jersey that:

1. Signage in general conformity with the sample attached hereto containing the language “Stay Alive, Don’t Text & Drive” is authorized to be placed at yet to be determined locations in the Borough of Clayton with the assistance of the Police Chief and the Director of Public Works to which locations shall be the best to advance the health, safety and welfare of the residents of the Borough of Clayton and surrounding communities and commuters.
2. All signs shall be required to meet the specifications of the Manual on Uniform Traffic Control Devices (MUTCD).
3. No signage shall be placed on any county roadway until approval has been received from the Engineer of the County of Gloucester.

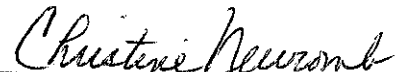
4. The Mayor and Borough Council extends its best wishes to PADD in their efforts at reducing traffic accidents and spreading the message that texting while driving is a dangerous activity.

BOROUGH OF CLAYTON




Thomas Bianco, Mayor

ATTEST:



Christine Newcomb
Municipal Clerk

Adopted by the Mayor and Council of the Borough of Clayton at a Regular Council meeting, which was held on this 8th day of May, 2014.



Christine Newcomb
Municipal Clerk